

# Stochastic Discount Factor (1)

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# Outline

- Complete markets
  - ▶ Unique stochastic discount factor (SDF)
  - ▶ Utility interpretation
  - ▶ Perfect risksharing and the representative agent
- Incomplete markets
  - ▶ Unique SDF in the space of payoffs
- Properties of the SDF
  - ▶ Risk premia
  - ▶ Volatility bounds
  - ▶ Factor structure

# Discrete-State Model with Complete Markets

- Discrete-state model with states of nature  $s = 1 \dots S$ .
- Contingent claim price  $P_c(s)$  for \$1 in state  $s$ , \$0 otherwise.
- All contingent claims exist so markets are complete.
- Any other asset defined by payoffs  $X(s)$  in state  $s$ , across  $s$ .

Law of One Price:

$$P(X) = \sum_{s=1}^S P_c(s) X(s).$$

# The SDF in a Complete Market

$$P(X) = \sum_{s=1}^S P_c(s)X(s).$$

Multiply and divide by the probability of each state,  $\pi(s)$ :

$$P(X) = \sum_{s=1}^S \pi(s) \frac{P_c(s)}{\pi(s)} X(s) = \sum_{s=1}^S \pi(s) M(s) X(s) = E[MX],$$

where  $M(s)$  = stochastic discount factor (SDF).

For now, assume that agents all agree on these state probabilities.

# Riskless Interest Rate

Riskless asset has  $X(s) = 1$  in every state. The price

$$P_f = \sum_{s=1}^S P_c(s) = \sum_{s=1}^S \pi(s) \frac{P_c(s)}{\pi(s)} = E[M],$$

so the riskless interest rate

$$1 + R_f = \frac{1}{P_f} = \frac{1}{E[M]}.$$

# Risk-Neutral Probabilities

$$\pi^*(s) = (1 + R_f)P_c(s) = \frac{M(s)}{E[M]} \pi(s).$$

We have  $\pi^*(s) > 0$  and  $\sum_s \pi^*(s) = 1$ , so they can be interpreted as if they were probabilities. We can rewrite the asset equation as

$$P(X) = \left( \frac{1}{1 + R_f} \right) \sum_{s=1}^S \pi^*(s) X(s) = \left( \frac{1}{1 + R_f} \right) E^*[X].$$

The price of any asset is the pseudo-expectation of its payoff, discounted at the riskless interest rate.

# Utility Maximization and the SDF

Consider an investor with initial wealth  $Y_0$  and income  $Y(s)$ . The investor's maximization problem is

$$\text{Max } u(C_0) + \sum_{s=1}^S \beta \pi(s) u(C(s))$$

subject to

$$C_0 + \sum_{s=1}^S P_c(s) C(s) = Y_0 + \sum_{s=1}^S P_c(s) Y(s).$$

# Utility Maximization and the SDF

First-order conditions

$$\begin{aligned} u'(C_0) &= \lambda \\ \beta \pi(s) u'(C(s)) &= \lambda P_c(s) \text{ for } s = 1 \dots S. \end{aligned}$$

where  $\lambda$  is Lagrange multiplier on budget constraint. Thus

$$M(s) = \frac{P_c(s)}{\pi(s)} = \frac{\beta u'(C(s))}{u'(C_0)} = \frac{\beta u'(C(s))}{\lambda}$$

and

$$\frac{M(s_1)}{M(s_2)} = \frac{u'(C(s_1))}{u'(C(s_2))}.$$

The ratio of SDF realizations across states is the ratio of marginal utilities across states. (Assumption: Common beliefs!)



# Perfect Risksharing

Since this is true for any two investors  $i$  and  $j$ , we also have

$$\frac{u'_i(C_{t+1}^i)}{u'_i(C_t^i)} = \frac{u'_j(C_{t+1}^j)}{u'_j(C_t^j)},$$

assuming a common time discount factor  $\beta$ . Condition holds ex post, not just ex ante, so is extremely strong: perfect risksharing.

This condition also characterizes the solution to the social planner's problem

$$\text{Max } \lambda_i E \sum_t \beta^t u_i(C_t^i) + \lambda_j E \sum_t \beta^t u_j(C_t^j)$$

subject to  $C_t^i + C_t^j = C_t$ . Allocation of consumption is Pareto optimal.

# The Martingale Method

The above logic has been applied to solve portfolio choice problems. In a model with only financial wealth and a single period,

$$C_{t+1}^j = X_{t+1}^j,$$

where  $X_{t+1}^j$  is the payoff on investor  $j$ 's portfolio. Given complete markets there is a unique SDF  $M_{t+1}$  such that

$$M_{t+1} = \frac{\beta}{\lambda_j} u'_j(X_{t+1}^j) \implies X_{t+1}^j = u_j'^{-1} \left( \frac{\lambda_j}{\beta} M_{t+1} \right).$$

We solve for the  $\lambda_j$  that makes the payoff  $X_{t+1}^j$  affordable at time  $t$  given the investor's current wealth. Then the investor holds a portfolio of contingent claims that delivers  $X_{t+1}^j$  at time  $t+1$ . Cox and Huang (1989).

# Complete Markets and the Representative Agent

In complete markets, all agents have the same ordering of marginal utility, and hence consumption, across states. So we can number states such that

$$C^i(s_1) \leq C^i(s_2) \leq \dots \leq C^i(s_S)$$

for all agents  $i$ . Define aggregate consumption  $C(s) = \sum_i C^i(s)$ . Then we have

$$C(s_1) \leq C(s_2) \leq \dots \leq C(s_S).$$

Also, we have

$$M(s_1) \geq M(s_2) \geq \dots \geq M(s_S).$$

# Complete Markets and the Representative Agent

Now find a function  $g(C(s))$  s.t.

$$\frac{g(C(s_j))}{g(C(s_k))} = \frac{M(s_j)}{M(s_k)}$$

for all states  $j$  and  $k$ . The above ordering conditions ensure that this is always possible, with  $g > 0$  and  $g' \leq 0$ . Finally, integrate to find a function  $v(C(s))$  s.t.

$$v'(C(s)) = g(C(s)).$$

The function  $v(\cdot)$  is the utility function of a representative agent who consumes aggregate consumption and holds the market portfolio of all wealth.

Market portfolio is efficient (we can find a concave utility function that prefers it).

But representative agent preferences need not relate to individual preferences ("mongrel aggregation").

# The SDF in Incomplete Markets

What if markets are incomplete? We continue to observe a set of payoffs  $X$  and prices  $P$ . The set of all payoffs (the payoff space) is  $\Xi$ . We assume:

(A1) Portfolio formation  $X_1, X_2 \in \Xi \implies aX_1 + bX_2 \in \Xi$  for any real  $a, b$ .

(A2) Law of One Price  $P(aX_1 + bX_2) = aP(X_1) + bP(X_2)$ .

*Theorem.*  $A1, A2 \implies$  there exists a unique payoff  $X^* \in \Xi$  s.t.  
 $P(X) = E(X^*X)$  for all  $X \in \Xi$ .

# The SDF in Incomplete Markets

*Theorem.*  $A1, A2 \implies$  there exists a unique payoff  $X^* \in \Xi$  s.t.  
 $P(X) = E(X^*X)$  for all  $X \in \Xi$ .

Sketch of proof: Assume that there are  $N$  basis payoffs  $X_1, \dots, X_N$ .

Construct a vector  $X = [X_1 \dots X_N]'$ . Write the set  $\Xi = \{c'X\}$ . We want to find some vector  $X^* = c'X$  that prices the basis payoffs. That is, we want

$$P = E[X^*X] = E[XX'c]$$

which requires

$$c = E[XX']^{-1}P$$

and

$$X^* = P'E[XX']^{-1}X.$$

This construction for  $X^*$  always exists and unique provided that the matrix  $E[XX']$  is nonsingular.

# The SDF in Incomplete Markets

- We can subtract means and rewrite all of this in terms of covariance matrices.
- Only the SDF that is a linear combination of asset payoffs is unique. There may be many other SDF's of the form  $M = X^* + \epsilon$ , where  $E[\epsilon X] = 0$ . These must all have higher variance than  $X^*$  (Hansen-Jagannathan variance bound).
- $X^*$  is the projection of every SDF onto the space of payoffs. Thus it can be thought of as the portfolio of assets that best mimics the behavior of every SDF.

# The SDF in Incomplete Markets

*Definition.* A payoff space  $\Xi$  and pricing function  $P(X)$  have absence of arbitrage if all  $X$  s.t.  $X \geq 0$  always and s.t.  $X > 0$  with positive probability have  $P(X) > 0$ .

*Theorem.*  $P = E(MX)$  and  $M(s) > 0 \implies$  absence of arbitrage.

Proof:  $P(X) = \sum_s \pi(s) M(s) X(s)$ , and no terms in this expression are ever negative.

*Theorem.* Absence of arbitrage  $\implies \exists M$  s.t.  $P = E(MX)$  and  $M(s) > 0$ .

Proof: See Cochrane, *Asset Pricing*, Chapter 4, for a geometric proof. The intuition is that with absence of arbitrage, we can always find a complete-markets, contingent-claims economy (in general, many such economies) that could have generated the asset prices we observe.



# The SDF and Risk Premia

For a general risky asset  $i$ , we have

$$\begin{aligned}P_{it} &= E_t[M_{t+1}X_{i,t+1}] = E_t[M_{t+1}]E_t[X_{i,t+1}] + \text{Cov}_t(M_{t+1}, X_{i,t+1}) \\&= \frac{E_t[X_{i,t+1}]}{(1 + R_{f,t+1})} + \text{Cov}_t(M_{t+1}, X_{i,t+1}).\end{aligned}$$

# The SDF and Risk Premia

For assets with positive prices, we can divide through by  $P_{it}$  and use  $(1 + R_{i,t+1}) = X_{i,t+1}/P_{it}$  to get

$$1 = E_t[M_{t+1}(1 + R_{i,t+1})] = E_t[M_{t+1}]E_t[1 + R_{i,t+1}] + \text{Cov}_t(M_{t+1}, R_{i,t+1})$$

$$E_t[1 + R_{i,t+1}] = (1 + R_{f,t+1})(1 - \text{Cov}_t(M_{t+1}, R_{i,t+1})).$$

$$E_t(R_{i,t+1} - R_{f,t+1}) = \frac{-\text{Cov}_t(M_{t+1}, R_{i,t+1} - R_{f,t+1})}{E_t M_{t+1}}.$$

# The SDF and Risk Premia (Lognormal Version)

Assume joint lognormality of asset returns and the SDF. Log riskless rate is

$$r_{f,t+1} = -E_t m_{t+1} - \sigma_{mt}^2 / 2,$$

where  $r_{f,t+1} \equiv \log(1 + R_{f,t+1})$ ,  $m_{t+1} \equiv \log(M_{t+1})$ , and  $\sigma_{mt}^2 = \text{Var}_t(m_{t+1})$ .

Log risk premium with Jensen's Inequality correction is

$$E_t r_{i,t+1} - r_{f,t+1} + \sigma_i^2 / 2 = -\sigma_{imt},$$

where  $\sigma_{imt} \equiv \text{Cov}_t(r_{i,t+1}, m_{t+1})$ .

# Volatility Bounds on the SDF

Shiller (1982) considers a single risky asset:

$$\begin{aligned} E_t(R_{i,t+1} - R_{f,t+1}) &= \frac{-\text{Cov}_t(M_{t+1}, R_{i,t+1} - R_{f,t+1})}{E_t M_{t+1}} \\ &\leq \frac{\sigma_t(M_{t+1})\sigma_t(R_{i,t+1} - R_{f,t+1})}{E_t M_{t+1}}. \end{aligned}$$

$$\frac{\sigma_t(M_{t+1})}{E_t M_{t+1}} \geq \frac{E_t(R_{i,t+1} - R_{f,t+1})}{\sigma_t(R_{i,t+1} - R_{f,t+1})}.$$

Log version, assuming joint lognormality:

$$\sigma_{mt} \geq \frac{E_t r_{i,t+1} - r_{f,t+1} + \sigma_i^2/2}{\sigma_{it}}.$$

Simple way to understand the equity premium puzzle.

# Entropy and Cumulants

Alvarez-Jermann (2005), Backus-Chernov-Martin (2009). Define entropy as

$$L(\tilde{X}) = \log E\tilde{X} - E \log(\tilde{X}) \geq 0.$$

For a constant  $a$ ,  $L(a\tilde{X}) = L(\tilde{X})$ .

The cumulant-generating function of random variable  $x$  is

$$k(s; x) = \log E[\exp(sx)] = \sum_{j=1}^{\infty} \frac{\kappa_j(x) s^j}{j!},$$

where the cumulants  $\kappa_j(x)$  are:  $\kappa_1$  = mean,  $\kappa_2$  = standard deviation,  $\kappa_3/\kappa_2^{3/2}$  = skewness,  $\kappa_4/\kappa_2^2$  = excess kurtosis, etc.

$$L(\tilde{X}) = k(1; x) - \kappa_1(x) = \sum_{j=2}^{\infty} \frac{\kappa_j(x)}{j!}.$$

# Entropy Bound on the SDF

In a finite-state model, we have

$$M(s) = P_f \frac{\pi^*(s)}{\pi(s)}.$$

If returns are iid,  $P_f$  is constant, so

$$L(M) = L\left(\frac{\pi^*}{\pi}\right) = \log E\left(\frac{\pi^*}{\pi}\right) - E \log\left(\frac{\pi^*}{\pi}\right) = -E \log\left(\frac{\pi^*}{\pi}\right).$$

The entropy of the SDF is then a measure of the deviation of  $\pi^*$  from  $\pi$ . Alvarez and Jermann (2005) show that

$$L(M) \geq E[r_j - r_f].$$

A high log risk premium implies high entropy of the SDF, but this may be due to higher moments rather than high variance of log SDF. ("Rare disasters" literature.)

# Entropy Bound on the SDF: Proof

1. Since  $E[M(1 + R_j)] = 1$ ,  $Em + Er_j \leq \log E[M(1 + R_j)] = 0$ . This implies

$$Er_j \leq -Em.$$

The weak inequality becomes an equality for the growth-optimal portfolio.

2. Allow for time-variation in the price of a riskless asset:  $P_{1t} = E_t M_{t+1}$ . The entropy of the riskless asset price is

$$L(P_1) = \log EP_1 - Ep_1 = \log EM + Er_1.$$

3. Putting these together,

$$\begin{aligned} L(M) &= \log EM - Em \\ &\geq \log EM + Er_j \\ &= L(P_1) + E(r_j - r_1) \\ &\geq E(r_j - r_1). \end{aligned}$$

# Hansen-Jagannathan Bounds

Hansen-Jagannathan (1991) extended Shiller volatility bound to multiple risky assets.

Suppose there are  $N$  risky assets and no riskless asset, so the mean of the SDF is not pinned down by the mean return on any asset. Write this unknown mean SDF as  $\overline{M}$ . The minimum-variance stochastic discount factor is a linear combination of asset returns:

$$M_t^*(\overline{M}) = \overline{M} + (R_t - R)' \beta(\overline{M})$$

for some coefficient vector  $\beta(\overline{M})$ . Any other SDF has a higher variance.



# Hansen-Jagannathan Bounds

H-J use the fundamental equation of asset pricing,

$$l = E[(l + R_t)M_t],$$

to show that

$$\text{Var}(M_t^*(\bar{M})) = A\bar{M}^2 - 2B\bar{M} + C,$$

where  $A = (l + \bar{R})'\Sigma^{-1}(l + \bar{R})$ ,  $B = l'\Sigma^{-1}(l + \bar{R})$ , and  $C = l'\Sigma^{-1}l$  are just as we defined them in the standard mean-variance analysis, except with gross mean returns.  $\Sigma$  is the variance-covariance matrix of asset returns.

# The Benchmark Return

If we augment the set of risky asset returns with a hypothetical riskless return  $1/\overline{M}$ , then we can define a benchmark return

$$1 + R_{bt}(\overline{M}) = \frac{M_t^*(\overline{M})}{E[M_t^*(\overline{M})^2]}.$$

The benchmark return has the following properties:

- It lies on the minimum-variance frontier (the lower part, not the mean-variance efficient frontier).
- It has the highest possible correlation with the SDF.
- Beta pricing works with the benchmark return:

$$\frac{1/\overline{M} - (1 + \overline{R}_b)}{\sigma_b} \leq \frac{\sigma_M(\overline{M})}{\overline{M}}.$$

Elegant geometrical interpretation.

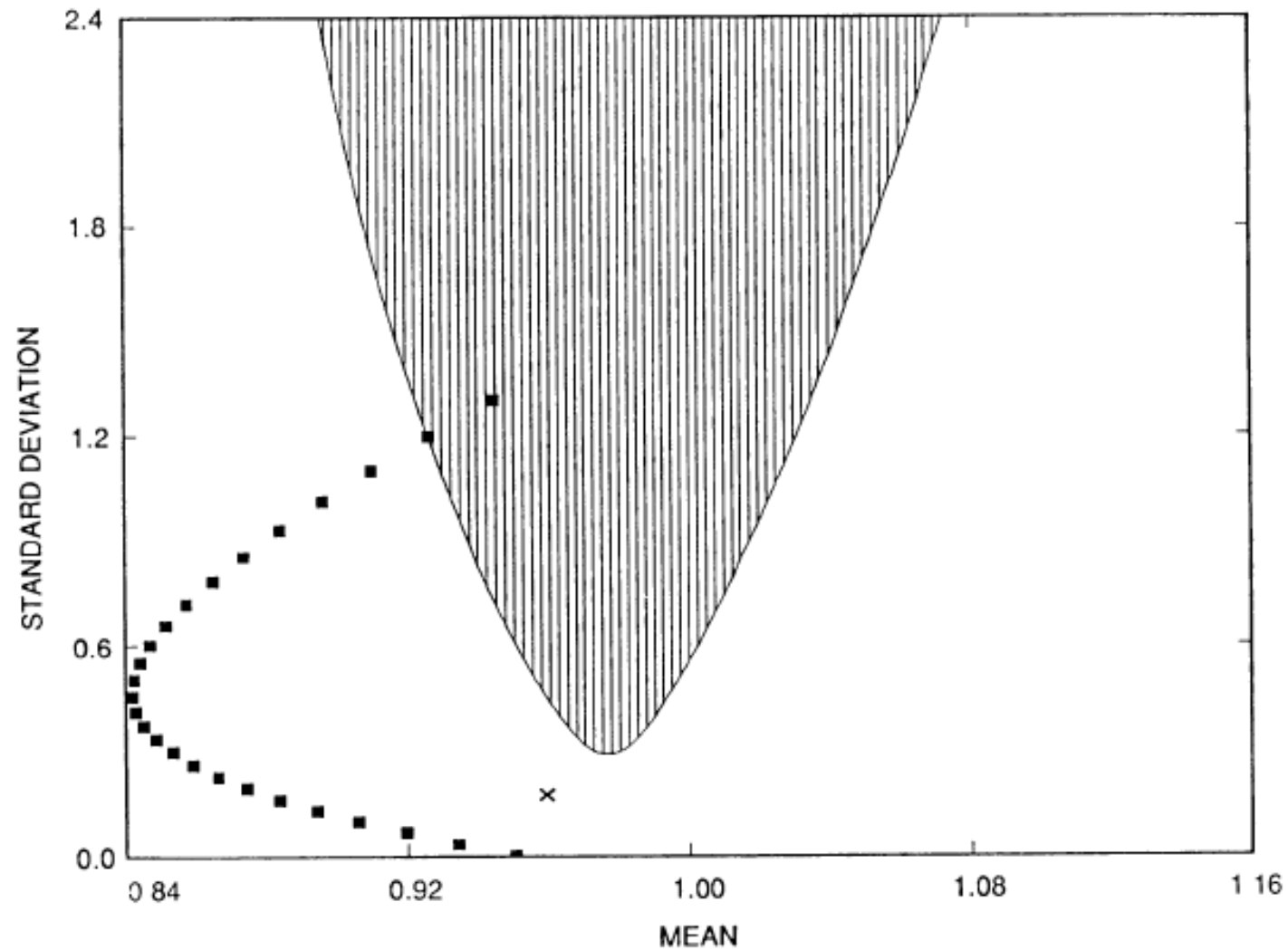


FIG. 1.—IMRS frontier computed using annual data

Hansen and Jagannathan, JPE 1991

# Factor Structure of the SDF

Assume that the SDF is a linear combination of  $K$  common factors  $f_{k,t+1}$ ,  $k = 1 \dots K$ . For simplicity assume that the factors have conditional mean zero and are orthogonal to one another. If

$$M_{t+1} = a_t - \sum_{k=1}^K b_{kt} f_{k,t+1},$$

then

$$\begin{aligned} -\text{Cov}_t(M_{t+1}, R_{i,t+1} - R_{f,t+1}) &= \sum_{k=1}^K b_{kt} \sigma_{ikt} \\ &= \sum_{k=1}^K (b_{kt} \sigma_{kt}^2) \left( \frac{\sigma_{ikt}}{\sigma_{kt}^2} \right) = \sum_{k=1}^K \lambda_{kt} \beta_{ikt}. \end{aligned}$$

# Factor Structure of the SDF

Note how this is consistent with earlier insights about multifactor models:

- Single-period model with quadratic utility implies consumption equals wealth and marginal utility is linear. Thus the SDF must be linear in future wealth, or equivalently the market portfolio return.
- In a single-period model with  $K$  common shocks and completely diversifiable idiosyncratic risk, marginal utility and hence the SDF can depend only on the common shocks.